## Confident CAPTCHATM



<u>Confident CAPTCHA™</u> is a clickable, picture-based approach to CAPTCHA that stops spam and malicious bots on websites by asking visitors to click on a few specific pictures to prove they are human and not a bot.

Confident CAPTCHA is much easier for people to solve than the warped and distorted words used in traditional CAPTCHAs. At the same time, it's much more secure against bots.



### 4.

Benefits of Confident CAPTCHA™

- Stops bots from spreading spam, creating fraudulent account registrations, or other malicious activities
- Ends user frustration and reduces website abandonment
- Increases conversion rates on web forms
- A mobile-optimized version is available for mobile websites, and has been engineered to function and display well on all smartphones and tablets
- Brand the CAPTCHA to match your website, or earn revenue by allowing third-party advertising in the CAPTCHA on your website

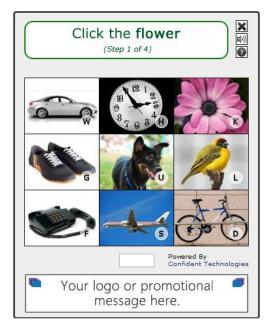
### Features and Configuration Options

• Determine the size and shape of the CAPTCHA image grid. Examples:



- Determine the number of images the user must click
- International languages available.
- Audio CAPTCHA option for the visually impaired
- Choose fail open or fail close
- Risk-based, adaptive CAPTCHA: Confident CAPTCHA can track IP addresses, allowing you to block certain IPs or display more difficult CAPTCHAs in high-risk scenarios
- Brand the CAPTCHA to match your website or promote your products

Improve the user experience on your site while stopping spam and bots with Confident CAPTCHA™ ■





- Drupal
- PHP
- Joomla
- .Net
- Wordpress
- Java
- Python

Get up and running in just minutes!

GET IT Live Demo: www.confidenttechnologies.com/Confident\_CAPTCHA\_Demo
NOW! Download: www.confidenttechnologies.com/Get\_Confident\_CAPTCHA

# Confident CAPTCHATM



### **Mobile-Optimized CAPTCHA**

Mobile phones are poised to overtake PCs as peoples' primary device for accessing the Internet. Many online businesses are driving away their mobile visitors with frustrating CAPTCHAs, or are leaving their mobile websites vulnerable by not using a CAPTCHA at all.

Confident CAPTCHA is the only enterprise-level CAPTCHA that has been engineered for mobile websites. With its image-based approach, Confident CAPTCHA is ideally suited for display on smartphones and tablets.

- No typing necessary With its touch-friendly input method, users can hold their mobile device in one hand and tap the appropriate pictures with their thumb
- Simple, intuitive interface
- Automatically scales to fill the full display screen without the user needing to zoom, scroll or use a keypad
- Rotates orientation as the user switches from portrait to landscape

### **CAPTCHA Advertising**

Confident CAPTCHA provides a unique online advertising platform for publishers, website owners and brand managers. While other forms of online advertising are ignored by consumers, website visitors must actively participate in solving the CAPTCHA in order to complete their desired action on the site. Therefore, they are guaranteed to be paying attention to the brand advertising when engaged with the CAPTCHA, which leads to greater brand recognition and recall.





#### **Benefits for Publishers**

- Brand the CAPTCHA to match the look and feel of your website.
- Earn revenue by allowing third-parties and national brands to advertise their products and services, unobtrusively, in the CAPTCHA on your website.
- Promote your products and services in the billboard area, or earn revenue by allow national brands to rent it out to national brands for an additional revenue stream.

Contact us today to learn more about CAPTCHA advertising: info@confidenttechnologies.com or 858-345-5640.

**GET IT** Live Demo: www.confidenttechnologies.com/Confident\_CAPTCHA\_Demo NOW! Download: www.confidenttechnologies.com/Get\_Confident\_CAPTCHA